

Fort Myers Symphonic
Mastersingers

SPONSORSHIP OPPORTUNITIES

PERFORMANCE SEASON

2022 - 2023



SEASON SPONSORSHIPS

Fort Myers Symphonic Mastersingers

Nurturing and celebrating a lifetime in music

The Fort Myers Mastersingers is the premier choral ensemble in Southwest Florida. Founded in 2001, the Mastersingers' mission is not only to share significant choral works with our community, but to cultivate choral arts in Southwest Florida. We believe that the arts are a powerful force for good in the lives of all people, and our ultimate goal is to allow all those with a love of music, from the youngest to the oldest, the opportunity to make music together.

As part of our role in advancing the arts in Southwest Florida, the Mastersingers formed The City of Palms Youth Choir in 2016 and the Intermezzo Memory Choir in 2020. These choirs provide opportunities for youth, grades 2-12, and those with Alzheimer's and dementia to have musical experiences that are unparalleled to any other in our area.

Without the support of our community, we would not be where we are today, nor could we continue to further the arts in Southwest Florida. Please support our season of vital arts.



Images past Fort Myers Mastersingers' events.

ABOUT OUR SEASON

Each season, the Mastersingers, Chamber Chorus, Intermezzo Choir and Youth Choir will perform a minimum of 8 concerts, at venues varying from churches to the Barbara B. Mann theater, and attendance fluctuating between 100-1,000 guests for each performance. We invite you to harmonize with a Mastersingers representative on the variety of options available for sponsorship that will help you reach an active and engaged audience. Together we can create an annual program that meets your goals, objectives and target audience, to ensure your company strikes a chord within our community.

Annual Concert Performances

Mastersingers Chorus

City of Palms Youth Choir

Intermezzo Choir

Fort Myers Symphonic Mastersingers
6900 Daniels Pkwy, Suite 29-193, Fort Myers, FL 33912
www.MastersingersFM.com

FORT MYERS SYMPHONIC MASTERSINGERS IS A REGISTERED 501c3 NON-PROFIT, TAX ID: #65-1131571



SEASON SPONSORSHIPS

PRESENTING SPONSOR \$25,000

ONLY ONE AVAILABLE PER SEASON

The Presenting Sponsor has an all-access pass to take advantage of unique and prestigious activation opportunities to highlight your company as an integrated partner with the Fort Myers Mastersingers throughout the entire performance season. All marketing to include "...presented by [your company]"

Annual Benefits

- All pre-performance marketing pieces featuring "presented by [your company name]"
- Recognition as a Presenting Sponsor in public relations and media efforts pertaining to the 2022-2023 Mastersingers Season
- Opportunity of industry exclusivity
- Logo recognition as Presenting Sponsor featured on promotional marketing pieces, including but not limited to:
 - Mastersingers Website with hyperlink to your company's website
 - Performance Invitations if applicable
 - Dedicated Facebook posts (up to 10 per season)
 - Emails to our subscribers (up to 4 per season)
- Use of marks and logo in mutually agreed co-branded custom promotion for Mastersingers (Mastersingers final approval)
- Opportunity to sit on the Mastersingers Board or Committee
- Right of first refusal to renewal sponsorship level of subsequent season

Day of Performance for Each Concert

- 6 Tickets or Reserved seating to each performance or event (minimum 7 performances)
- Logo recognition as Presenting Sponsor in all performance programs (5 minimum)
- Logo recognition as Presenting Sponsor on all performance signage and media screens
- Opportunity to give a welcome address at select performances (3 minimum)
- Verbal recognition as Presenting Sponsor from stage at major performance events
- Full-page ad in all performance programs (5 minimum)
- Optional additional CEO letter in programs



SEASON SPONSORSHIPS

GOLD SPONSOR \$15,000

ONLY TWO AVAILABLE PER SEASON

Annual Benefits

- Recognition as a Gold Sponsor in public relations and media efforts pertaining to the 2022-2023 Mastersingers Season
- Logo recognition featured on promotional marketing pieces, including but not limited to:
 - Mastersingers Website with hyperlink to your company's website
 - Performance Invitations if applicable
 - Dedicated Facebook posts (up to 7 per season)
 - Emails to our subscribers (up to 3 per season)
- Use of marks and logo in mutually agreed co-branded custom promotion for Mastersingers (Mastersingers final approval)
- Opportunity to sit on the Mastersingers Board or Committee
- Right of first refusal to renewal sponsorship level of subsequent season

Day of Performance for Each Concert

- 4 Tickets or Reserved seating to each performance or event (minimum 7 performances)
- Logo recognition in all performance programs (5 minimum)
- Logo recognition on all performance signage and media screens
- Full-page ad in all performance programs (5 minimum)



SEASON SPONSORSHIPS

SILVER SPONSOR \$10,000

FOUR AVAILABLE PER SEASON

Annual Benefits

- Logo recognition featured on promotional marketing pieces, including but not limited to:
 - Mastersingers Website with hyperlink to your company's website
 - Performance Invitations if applicable
 - Dedicated Facebook posts (up to 5 per season)
 - Emails to our subscribers (up to 2 per season)
- Use of marks and logo in mutually agreed co-branded custom promotion for Mastersingers (Mastersingers final approval)
- Opportunity to sit on the Mastersingers Board or Committee
- Right of first refusal to renewal sponsorship level of subsequent season

Day of Performance for Each Concert

- 2 Tickets or Reserved seating to each performance or event (minimum 7 performances)
- Logo recognition in all performance programs (5 minimum)
- Logo recognition on all performance signage and media screens
- Half-page ad in all performance programs (5 minimum)

BRONZE SPONSOR \$5,000

SIX AVAILABLE PER SEASON

Annual Benefits

- Logo recognition featured on promotional marketing pieces, including but not limited to:
 - Mastersingers Website with hyperlink to your company's website
 - Dedicated Facebook posts (up to 3 per season)
 - Emails to our subscribers (up to 1 per season)

Day of Performance for Each Concert

- Reserved seating at each non-ticketed performance or event (minimum 7 performances)
- Logo recognition in all performance programs (5 minimum)
- Logo recognition on all performance signage and media screens
- Quarter-page ad in all performance programs (5 minimum)

TRIBUTE GIFT \$2,500

- Tribute gifts are 100% tax-deductible and can be made in honor of [name or anonymous].
- Opportunity includes listing in all programs and recognition on website.
- A special recipient card can be sent sharing that this gift has been made in their name.

Fort Myers Symphonic Mastersingers
6900 Daniels Pkwy, Suite 29-193, Fort Myers, FL 33912
www.MastersingersFM.com

FORT MYERS SYMPHONIC MASTERSINGERS IS A REGISTERED 501c3 NON-PROFIT, TAX ID: #65-1131571



SEASON SPONSORSHIPS

SPONSORSHIP COMMITMENT FORM

FORT MYERS SYMPHONIC MASTERSINGERS

2022 – 2023 Performance Season

Company name/Donor

Please indicate how you wish to be listed on printed materials

Primary contact

Address

City

State

ZIP code

Phone

Fax

Email

Alternate contact person

Fax

Email

- YES, we will support the Mastersingers as a **Seasonal Sponsor** in the amount of \$ _____
- Yes, I would like to make a 100% tax-deductible **Tribute Gift of \$2,500** in...
- Honor of _____.
- OR**
- Memory of _____.
- I would prefer my name, or company, to remain anonymous in Tribute Gift listings.

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of myself or company.)

Payment options (for full benefits, payment is due no later than 30 days prior to first concert):

- Check enclosed (payable to Fort Myers Symphonic Mastersingers)
- Credit card payments can be made to: <https://ftmmastersingers.givingfuel.com/mastersingers-donation>

Send payment by Check to:

Fort Myers Symphonic Mastersingers
6900 Daniels Pkwy
Suite 29-193
Fort Myers, FL 33912

Questions or details contact:

info@mastersingersfm.com

(239) 288-2535

Fort Myers Symphonic Mastersingers
6900 Daniels Pkwy, Suite 29-193, Fort Myers, FL 33912
www.MastersingersFM.com

FORT MYERS SYMPHONIC MASTERSINGERS IS A REGISTERED 501c3 NON-PROFIT, TAX ID: #65-1131571